

Salon TEC

Name: _____

Date: _____

Phone: _____

Email: _____

Preferred Communication: email / phone

Reminder : email / call / text

Why did you leave your last hairstylist/colorist? _____

How happy are you with your current look? Rate on a scale of 1 to 10 (10 being best) _____

How open are you to change? Rate on a scale of 1 to 10 (10 being best) _____

Lifestyle choices - Time and Budget

How much time are you willing to spend on your hair each day? 5 min - 10 - 15 - more

How often can you visit the salon to maintain your hairstyle?

4 weeks - 6 weeks - 8 weeks - 12 weeks - other _____

Budget - What role does your budget play in choosing salon services and frequency of visit?

Not important - Somewhat important - Very important

Fashion Style

What magazines do you read in print or online? _____

What is your occupation? _____

How many of the following best describes your style? (circle all that apply)

Trendy - Classic - Sophisticated - Eclectic (mix of styles) - Sporty - Casual - Bohemian
(alternative) - Cute - Glamorous - Minimal (less is more) - Rock and Roll - Gothic -
Chic - Hippie (individualistic) - Vintage - Exotic - Flamboyant - Preppy - Punk -
Traditional - Elegant - relaxed/undone

Personality

Introvert - Extrovert - Ambivert (combination of introvert and extrovert)

How feminine would you like your final look to appear? (circle all that apply)

Soft - Feminine - Romantic - Sensual - Sexy - Glamorous - Girly - Tom Boy

Would you like to look more youthful? - or grownup?

Salon TEC

Bone Structure and Body Type

Which is your favorite feature? _____

What is your face shape? _____

Do you have a feature you do not like? _____

What is your height? _____

What is your body type?

Apple - Pear - Banana - Other _____

Your Hair

What do you like most about your hair? _____

What restrictions do you have with your hair? _____

PLEASE SHOW YOUR STYLISTS ANY PHOTOS OF INSPIRATION

Which hairstyles do you not like? _____

Which hairstyle do you love? _____

Thank you for your time and consideration we are on our way to giving you a beautiful style!